

Beer Tasting Experience

Celebrate
Christmas with a
themed beer
tasting experience



A tradition at every Christmas market, beer tasting is the perfect way to celebrate with your team either virtually, as a hybrid event or socially distanced.

Working with a craft beer specialist who will be the host of your event, we select a range of beers with various flavours and production methods that we know will spark fantastic conversation.

They are packaged up and sent directly to your attendees, along with a beer glass for sampling, so they have everything they need to enjoy the full experience.

Our ready made events are available for a fixed price per head – with the option to customise your format to meet your business goals for any number of guests.

Available formats



Virtual



Hybrid



Socially
distanced

Great for

Colleagues, customers,
associates, suppliers and partners

What's included

- Three expertly selected craft beers packaged and sent directly to attendees
- A beer specialist to host the event live

Price*

from **£85** per person



MemMail

Our sending service, MemMail is the perfect way to add a more personalised touch to your virtual event experience.

- Send a handwritten invitation with a gift wrapped branded bottle opener to boost participation and get people in the mood
- Include extras in your event pack like a branded glass or nuts and crisps to enjoy on the evening

Event Host

Your tasting will be hosted by a specialist who knows everything there is to know about the history, production and flavour of the beers in your event pack.

They'll have spent the time personally selecting the beers and will deliver a truly interactive experience based on the reactions of the attendees throughout the event.

Or talk to us about how you can take your event to the next level with a celebrity guest.



Find out more

www.inconnection.com/ready_made

*Price per person based on 15 attendees. Excluding VAT, E&OE. Subject to availability. Enhancement to premium experiences available on request.

Please note that guests must be over the age of 18 to participate in this experience.