



Golf Days 2020

Recommended Format of the Day

| Times | |
|---------------|---|
| 08:00 | Golfer arrival Registration & breakfast sandwiches Driving range access |
| 08:50 | Golf Starts 2 tee start between 08:50 and 09:20 |
| AM | Golfers on the course |
| Approx. 14:00 | End of play |
| LUNCH | BBQ Lunch & prize giving |





The Grove



The Grove



Overview

The Grove is one of England's finest luxury golf courses; The greens are in immaculate championship condition all year round. With no members, anyone can play making it one of the most welcoming.

The 7,152 yard championship golf course was designed by the distinguished international course designer Kyle Philips. The Grove has welcomed many greats of the game, having staged a World Golf Championship event, won by Tiger Woods in 2006.

Facilities

- Live electronic scoring
- Valet parking
- Driving range
- Putting green
- Personalised buggy and lockers
- Onsite accommodation
- Branding opportunities

[The Grove Website](#)

[Google Maps Location](#)



Costings

Estimated costs (x40 players) include:

- Event management
- Green fees
- Buggy hire
- Driving range practice
- Breakfast sandwiches
- Drinks allowance
- BBQ lunch
- Prizes
- Calvin Klein branded shirt per player
- Onsite management & expenses

| Location | Estimated costs |
|-----------|-----------------|
| The Grove | £25,300 + VAT |

*This budget is based on a full event solution
Cost are exclusive of UK VAT*





Additional Considerations



Branding and Sponsorship Opportunities

Arrival branding

- Tailor the arrival branding
- Increase the visuals through the driveway

On course branding

- Each hole to have some form of branding
 - Branded pin flags
 - Branded tee markers

Sponsorship branding

- Each hole to be sponsored by a vendor or customer
- Custom banners made and displayed

Additional giveaways

- Branded gift such as branded golf balls to be used throughout the day



Optional Enhancements

Branded Items

| Branded Items | Cost |
|---|---------------|
| Sleeve of golf balls - x1 sleeve per golfer | £1200 |
| Feather flags - x8 | £1,600 |
| Cost for pop up banners & artwork x2 | £550 |
| Pin flags for each hole x18 | £360 |
| Tee markers for each hole x18 | £540 |
| Branded caps x40 | £320 |
| Branded CK shirt | Cost included |
| Branded umbrellas x30 | £1200 |



The optional enhancements listed are not included in the overall event total





Thank you

Inconnection

T: 0161 498 3311

